

Solutions to In Class Exercise # 5: Correlation & Regression

1. iPhones

In 2018, Apple sold a whopping 217.72 million iPhones worldwide. Most models are made from steel, have limited color options, and retail for \$799 per unit. But if you have \$48.5 million to spare, you can buy the Falcon Supernova Pink Diamond iPhone 6, which has a case made of 18-carat gold and has a large pink diamond on its back. There is also a slightly more affordable version of this phone, which retails for \$42.5 million dollars; it just comes with an orange diamond instead of a pink one¹.

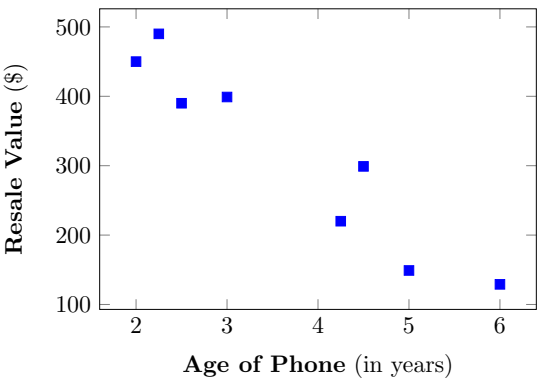
A pawn shop is offering eight iPhones for sale. The table below shows the age of each phone in years (x) and its selling price in dollars (y):

x : Age of Phone (in years)	2	2.25	2.5	3	4.25	4.5	5	6
y : Price (\$)	450	490	390	399	220	299	149	129

Also,

- Coefficient of determination: $r^2 = 0.9107$
- Least-squares line: $\hat{y} = 648.79 - 90.316x$

(a) Make a scatter plot for the data given in the table above.



(b) Write a sentence (or two) interpreting the intercept of the regression line.

The initial resale value of an iPhone is \$648.79

(c) Write a sentence (or two) interpreting the slope.

With each year in age, the resale value of an iPhone decreases by \$90.316

(d) Find the coefficient of correlation, and interpret the value of r in the context of this problem.

$r = \sqrt{r^2} = \sqrt{0.9107} = -0.9543$; Negative because the scatter plot indicates a downward trend in the data.

Interpretation:

There is a strong negative correlation between the age of the phone and its resale value. The older the phone, the less it will sell for.

(e) Make a prediction for the sale price of a phone that is 3.5 years old. Comment on the trustworthiness of this estimate.

$$\begin{aligned}\hat{y} &= 648.79 - 90.316x \\ &= 648.79 - 90.316(3.5) = \$332.684 \text{ ; this estimate is trustworthy}\end{aligned}$$

(f) Make a prediction for the sale price of a phone that is 10 years old. Is this a reliable estimate?

$$\begin{aligned}\hat{y} &= 648.79 - 90.316x \\ &= 648.79 - 90.316(10) = -\$254.37 \text{ ; this estimate is not trustworthy}\end{aligned}$$

(g) A phone that is 48 month old actually sold for \$275. Calculate the residual and interpret it in the context of the problem.

$$\begin{aligned}R &= y - \hat{y} \\ &= 275 - 287.526 \\ &= -\$12.526\end{aligned}$$

Interpretation: This model overestimates the resale value of a phone that is 4 years old by \$12.53

¹<https://economictimes.indiatimes.com/spending-lifestyle/ten-absurdly-expensive-gadgets-money-can-buy/slideshow/44407395.cms>